

# **Classroom Donations for PreK-12 Teachers**

### What is AdoptAClassroom.org?

AdoptAClassroom.org is a national nonprofit that provides classroom funding to PreK-12 educators throughout the U.S. Founded in 1998 as one of the original crowdfunding websites, we offer the most flexible funding for educators so they can purchase the supplies they need, when they need them.

We fund classrooms by connecting donors to teachers through our crowdfunding platform, grants, and corporate sponsorships.

- We support public, private, and charter PreK-12 classrooms with a focus on high-needs schools.
- We have raised more than \$57 million and funded more than 250,000 classrooms.
- We hold the highest 4-star rating from Charity Navigator for 10 consecutive years and the highest rating offered by GuideStar.

#### **How Does It Work?**

- **1.** Visit **adoptaclassroom.org/register/** to register and create your AdoptAClassroom.org classroom page.
- 2. Our donors and corporate sponsors search for classrooms to fund on our website. You can also share a link to your classroom page with your community so your network of friends and family can donate to your classroom.
- **3.** Donations are made directly to your AdoptAClassroom.org account, which means 100% of the donation designated to your classroom goes to you. You receive a credit to your account to purchase supplies in our online marketplace. No cash exchanges hands.
- 4. When you receive a donation, we'll send you an email informing you that you have funds to spend. When you log in, you'll be prompted to send a thank you email to your donor.
- 5. Start shopping through our online marketplace of more than 25 school supply vendors. All purchases are shipped directly to your school.
- 6. Donors receive an email that lists everything you purchased. Schools and districts may also request a full list of items ordered, listed by teacher.



# 5 Tips for Raising Donations Through AdoptAClassroom.org

When creating your classroom page, write about the learning materials you and your students need, why you need them and how they will support your students. Make sure to upload a profile photo of yourself so donors see they're supporting a real person.

## 2.

Share your classroom page on social media (Facebook, Instagram, Twitter, Nextdoor, TikTok, etc.) and in your email signature, asking for donations.

### 3.

Enlist the help of your friends and family to spread the word about your classroom's need for supplies.

#### 4.

Log in to your classroom page every 30-90 days to edit your page to reflect what your classroom currently needs.

#### 5.

Keep an eye out for emails from AdoptAClassroom.org after you register to be alerted when we have grants, giveaways, donations matches, and other funding opportunities for you.

Visit AdoptAClassroom.org for more tips on funding your classroom!

# **Questions?**

Email: info@adoptaclassroom.org